

# TIM PACIFIC

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## WHAT I'VE DONE

Placed users at the center of the product design process for interactive data analytics tools by incorporating research practices and user testing.

Facilitated ideation sessions with product managers, designers, and developers to enhance collaboration and understanding on bringing initial concepts through to completion.

Designed wireframes and interactive prototypes that represent a consistent end-to-end experience for users and provide clarity for internal stakeholders.

Ensured all design deliverables reflected business goals, user needs, represented the client's brand, and were completed on-time and under budget.

Responsible for articulating design decisions to internal and external stakeholders so that they fully understood the direction and were able to deliver valuable feedback.

Organized, facilitated, and analyzed user testing and discovery sessions.

Assessed needs of design projects in order to prioritize how resources were allocated.

## WHERE I'VE DONE IT

*Tembo Inc.*

Product Designer  
September 2013 → Present

*The WedClique*

Contracted Product Designer  
December 2017 → January 2017

## EDUCATION

*Rutgers University*  
Spring 2013

Bachelor of Arts  
Graphic Design

## ILLUSTRATOR

*AIGA Philadelphia*  
*GD Loft*

*Next City*

*Parks Project*

*Random Embassy*

*Rider University*

*Spoke Magazine*